

## 6<sup>th</sup> Annual Santa 4 Seniors Fundraiser

Dear friends:

Santa 4 Seniors raises funds to purchase gifts for seniors who are isolated and alone, and may not otherwise receive a gift this holiday season. Many seniors feel increasingly isolated due to the ongoing impacts of the pandemic. The need this year has never been greater.

Together with Shawn Anthony, Tea & Toast and iGenOttawa, you can join us on Thursday, November 24<sup>th</sup> at 7:00 PM to spread Christmas joy! We are thrilled to be hosting our fundraiser in person and we hope you'll join us.

You'll help ensure that 350 seniors who have been extremely isolated this year know that they have not been forgotten. You'll let them know that you are thinking about them by sharing a gift that will bring holiday comfort and joy!

Here's what one of our members said about the impact of this program:



*“I was so surprised when my gift bag was delivered to my home. I didn’t know what to expect, but I don’t think I could ever have been prepared. I had never received a gift bag this big before! Inside was filled with many lovely gifts, I am so happy to be thought of, Thank you Good Companions!”*

*“Thank you to all the helpers for making this possible. I received an amazing gift bag filled with so many wonderful items. A big thank you to Elmdale Public School, to the students and teachers. Your cards and drawings brightened my season up, Thank you for everything!”*

We hope that you will join us in bringing a smile to seniors and helps us brighten this time of year for many seniors who may be spending the holidays alone.

We have various levels of sponsorship opportunities:

### **Diamond Sponsor: \$4000 Donation**

- Sponsor gifts for over 100 seniors in the community
- Reserved table for six guests for the Santa 4 Seniors launch party and fundraiser on Thursday, November 24<sup>th</sup>, 2022
- Recognition in The Good Companions annual report, on its website, and on social media
- Two ½ page ads in two separate editions of the Good Companion quarterly bulletin
- Recognition on The Good Companions Legacy Tree

**Platinum Sponsor: \$2500 Donation**

- Sponsor gifts for 50 seniors in the community
- Reserved table for six guests for the Santa 4 Seniors launch party and fundraiser on Thursday, November 24<sup>th</sup>, 2022
- Recognition in The Good Companions annual report, quarterly bulletin, on its website, and on social media
- ½ page ad in one edition of The Good Companions quarterly bulletin
- Recognition on The Good Companions Legacy Tree

**Gold Sponsor: \$1000 Donation**

- Sponsor gifts for 20 seniors in the community
- Reserved table for six guests for the Santa 4 Seniors launch party and fundraiser on Thursday, November 24<sup>th</sup>, 2022
- Recognition in The Good Companions annual report, quarterly bulletin, on its website, and on social media
- ¼ page ad in one edition of The Good Companions quarterly bulletin

**Silver Sponsor: \$500 Donation**

- Sponsor gifts for 15 seniors in the community
- Recognition in The Good Companions annual report, quarterly bulletin, on its website, and on social media

**Bronze Sponsor: \$250 Donation**

- Sponsor gifts for 7 seniors in the community
- Recognition in The Good Companions quarterly bulletin

**Table Sponsor: \$250 Donation**

- Reserved table for six guests for the Santa 4 Seniors launch party and fundraiser on Thursday, November 24<sup>th</sup>, 2022
- Recognition in The Good Companions quarterly bulletin

Visit our Canada Helps page to make your secure donation today:  
<https://www.canadahelps.org/en/charities/good-companions/>

Please join us in bringing joy to seniors in our community this year! Together we can make the holidays brighter for 350 older adults.

If you have any questions about this opportunity, please feel free to contact me at 613-236-0428 ext. 2290 or by email at [mdoolittle-romas@thegoodcompanions.ca](mailto:mdoolittle-romas@thegoodcompanions.ca). Our charitable registration number is 11894 1152 RR0001.

Kind regards,



**Monique Doolittle-Romas**  
Executive Director

**Amy Friesen**  
Chair of the Fundraising Committee  
Good Companions Board member